



## > Facade Protection and Decoration



### > Paseo Galleria jobsite

Jobsite by foreign investment from Guatemala. A mall for upper-class, national and international customers with international brands shops.

Because they were looking for a product with international standards, they opted to use our wall plaster with projection technology.

Also, we are the only company in the national market with a high capacity of production that could cover the high demand for this jobsite.

We have introduced a new technology of product launched recently in the market in a very symbolic jobsite. Probably this customer will decide to use our products in jobsites in the future.

#### APPLIED PRODUCTS



- GUAZUREVOK

#### ALSO

- KLAUKOL Porcellanato
- KLAUKOL Grout

#### TECHNICAL DETAILS

- Investment of USD 220 millions
- Area of 255,000 m<sup>2</sup>

#### > LOCATION

Asunción - Paraguay

#### > CUSTOMER

Blue Tower Constructor

#### > MARKET SEGMENT

New Building

#### > SUBSEGMENT FUNCTION

Mineral Render

#### > YEAR

2016 - 2017

BRAND

**PAREX**<sup>®</sup>

**PAREX**  
Building expertise, together